

2019 digital rate card

SPECIAL OFFERS

DIGITAL COMBO

CUSTOM E-BLAST

Reaches over 24,000 Qualified Opt-In subscribers

1 MONTH BANNER CAMPAIGN \$3000

on www.petproductnews.com
(includes 3 banner sizes ROS)

TRADE SHOW “WRAP UP”

E-NEWSLETTER SPONSORSHIP

\$1500/DAY OR \$4000/ALL 3 DAYS

ONE SPONSOR PER DAY

3 BANNER POSITIONS (300X250)

Deploy Dates:

Global Pet Expo – 3/26 3/27 3/28

SUPERZOO – 8/27 8/28 8/29

BOOK NOW! LIMITED OPPORTUNITY!

2019 DIGITAL PRODUCTS

BANNERS \$1500

1 MONTH BANNER CAMPAIGN

on www.petproductnews.com

3 BANNER SIZES:

300x250, 728x90, 300x600 All Banners are ROS

WEEKLY E-NEWSLETTER SPONSORSHIP

\$1250/WEEK OR \$4000

ONE SPONSOR PER WEEK

(deploys on Wednesdays)

3 BANNER POSITIONS (300X250)

CUSTOM E-BLAST \$2500

2 or More on SAME IO -\$ 2000/ea

Reaches over 24,000 Qualified Opt-In subscribers—the MOST in the Industry!

CUSTOM CONTENT PROGRAM \$3500/4 WEEKS

*Client Provided content *Hosted on PPN.com

*Promoted 2x in our weekly ENewsletter

#1 Digital Platform in the Industry!!!

More than 24,000 opt-in subscribers to PPN's weekly newsletter

PPN's newsletter open rates are between 21%-27% - the HIGHEST in the Industry

More than 29,000 average unique monthly visitors to the PPN website

FOR MORE INFORMATION CONTACT sales@petproductnews.com