

Pet Product News
DIGITAL OPPORTUNITIES

SPECIAL OFFERS

DIGITAL COMBO \$ 2650

•CUSTOM E-BLAST

Reaches over 24,000 Qualified Opt-In subscribers

- **1 MONTH BANNER CAMPAIGN** on www.petproductnews.com
(includes 3 banner sizes ROS)

**TRADE SHOW "Wrap Up"
E-NEWSLETTER SPONSORSHIP
\$ 1500/day or \$4000/all 3 days**

•ONE SPONSOR PER DAY

- **3 BANNER POSITIONS** (300X250)

Deploy Dates:

GPE – 3/27 * 3/28 * 3/29

SUPERZOO – 7/10 * 7/11 * 7/12

BOOK NOW! LIMITED OPPORTUNITY!

**2018
DIGITAL PRODUCTS**

BANNERS \$ 1200/mo

- **1 MONTH BANNER CAMPAIGN**

on www.petproductnews.com

- **3 BANNER SIZES:** 300x250, 728x90, 300x600
All Banners are ROS

**WEEKLY E-NEWSLETTER
SPONSORSHIP**

\$ 1000/week or \$3000/month

- **ONE SPONSOR PER WEEK**

(deploys on Wednesdays)

- **2 BANNER POSITIONS** - (300X250)

CUSTOM E-BLAST \$ 2400/ea

2 or More on SAME IO - \$ 2000/ea

- Reaches over 24,000 Qualified Opt-In subscribers
•the MOST in the Industry!!

#1 Digital Platform in the Industry!!

****Over 40% Mobile Traffic *Over 22,000 Avg. Unique Monthly Visitors *2017 E-Newsletter Average Open Rate - 26%
The ONLY Industry E-Newsletter that Reaches over 24,000 Qualified Opt-In Subscribers***

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